

ANITA OSBURN

DESIGN

ICONOGRAPHY + BRAND MARKS

ANITA OSBURN
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WE DO GRAPHIC DESIGN
**LET'S BRING YOUR
VISION TO LIFE**

WE SPECIALIZE IN ICONOGRAPHY SYSTEMS AND BRAND IDENTITY
MARKS WITH A SPECIAL LOVE FOR THE OUTDOORS AND GAMES.



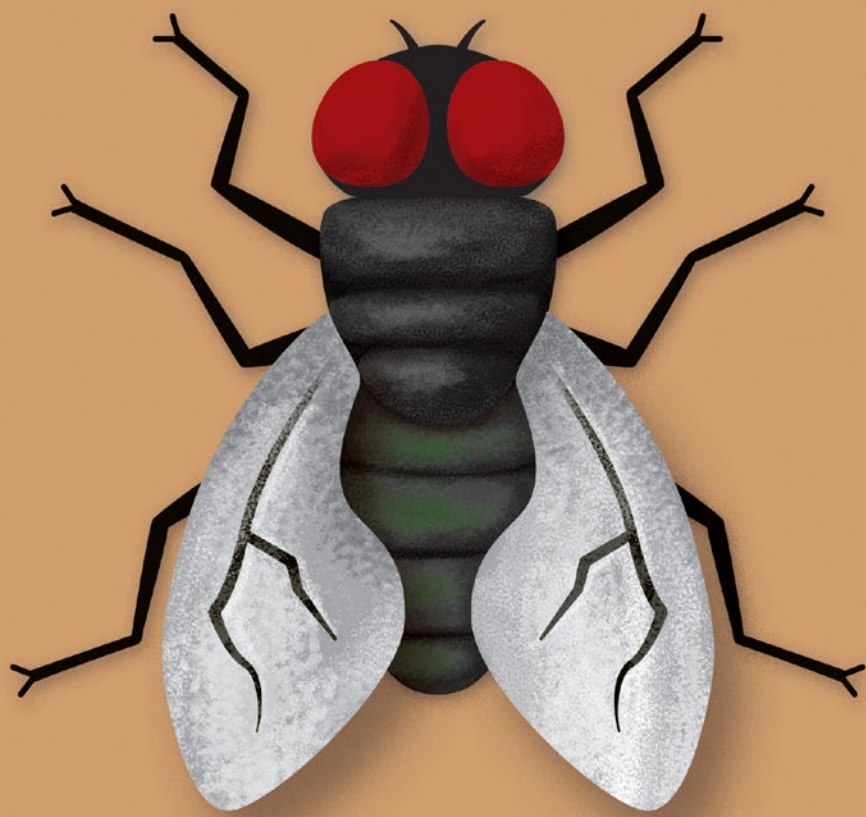
NICE TO MEET YOU!

ABOUT US

We are a graphic design studio specializing in iconography systems for brand identities, products, and marketing materials with a special focus on the outdoor industry and table top games.

We have over 20 years of professional design experience. We are located in Southern California with our mind set on helping clients across the world. We have experience digesting communication points and translating them into visual marks and spot illustrations.

Over the years, our focus has been on design that brings joy to people's lives and some that encourage people to play more; inside and outside. Thank you for taking time to check out some of our skills.





We offer custom design services tailored to meet your business needs. With a wealth of experience working with global brands, our mission is to go beyond expectations as well as making the creative process easier for businesses.

Our passion for impact through cohesive messaging, color, and tone while always keeping the end function as our focus and the level of complexity in the solution.

Thank you for taking a look at our work.

Sincerely,
Anita Osburn



NOTABLE BRANDS WE HAVE WORKED WITH ALONG THE WAY:



We digest communication points and translate them into visual marks for quick and effective communication. Take a look.

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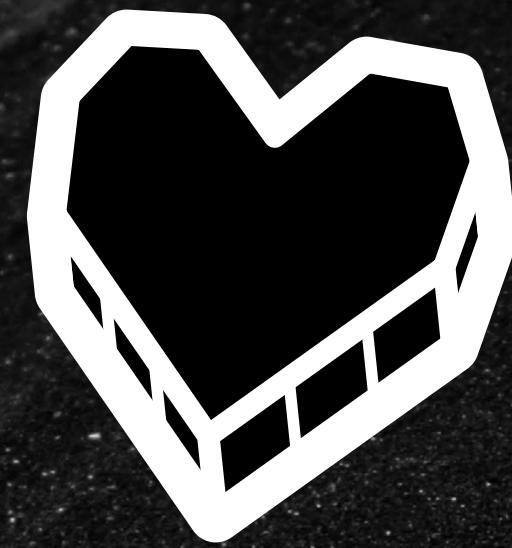


GLAD YOU
ARE HERE!

ICONOGRAPHY AND BRAND MARKS

SUB-BRAND COLLECTIONS

Sometimes we get the opportunity to create something original for an existing household brand. After deep dives into their worlds and brand's style-guide, we create tiny bits that nestle just right.









FANTASY GAME COLLECTIONS

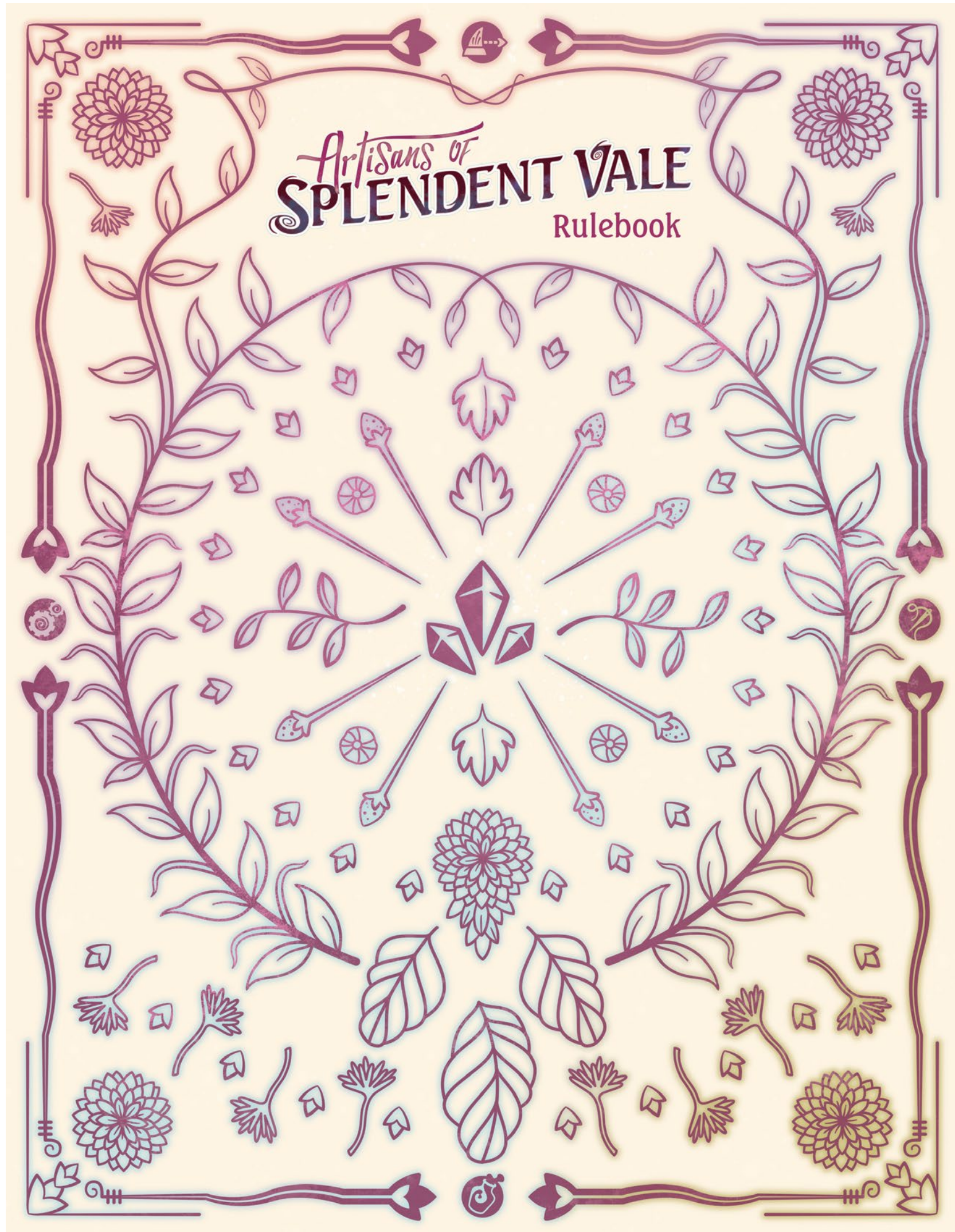
The best part of designing games is bringing people together to have fun. Representational and functional icons are most important for quick game play. Meeting the aesthetic needs for players to lose themselves in the game is just as important.

PHOTO CREDIT: ADRIEN OLICHON

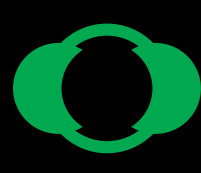
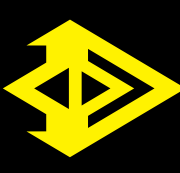
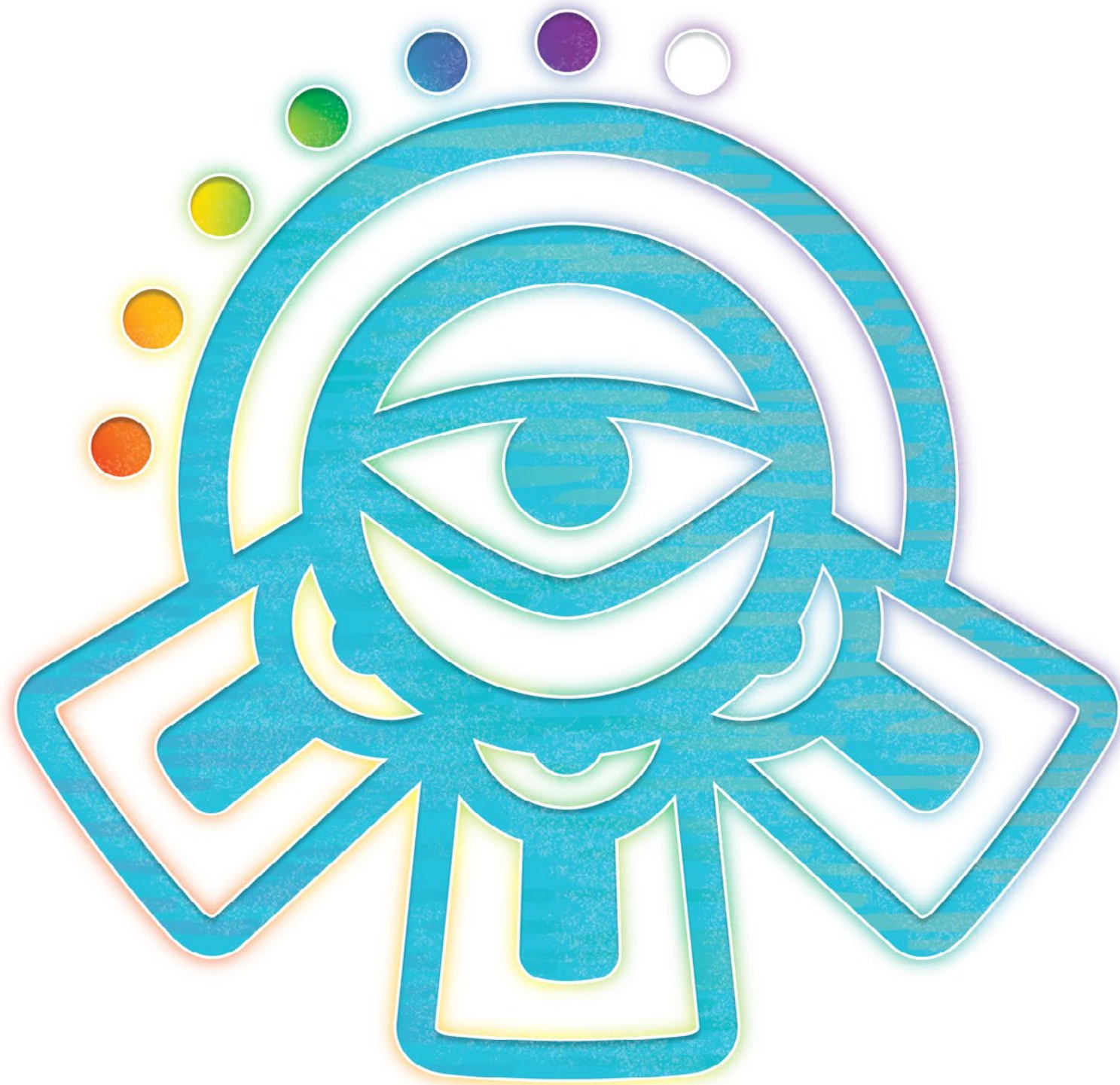


Artisans of SPLENDENT VALE







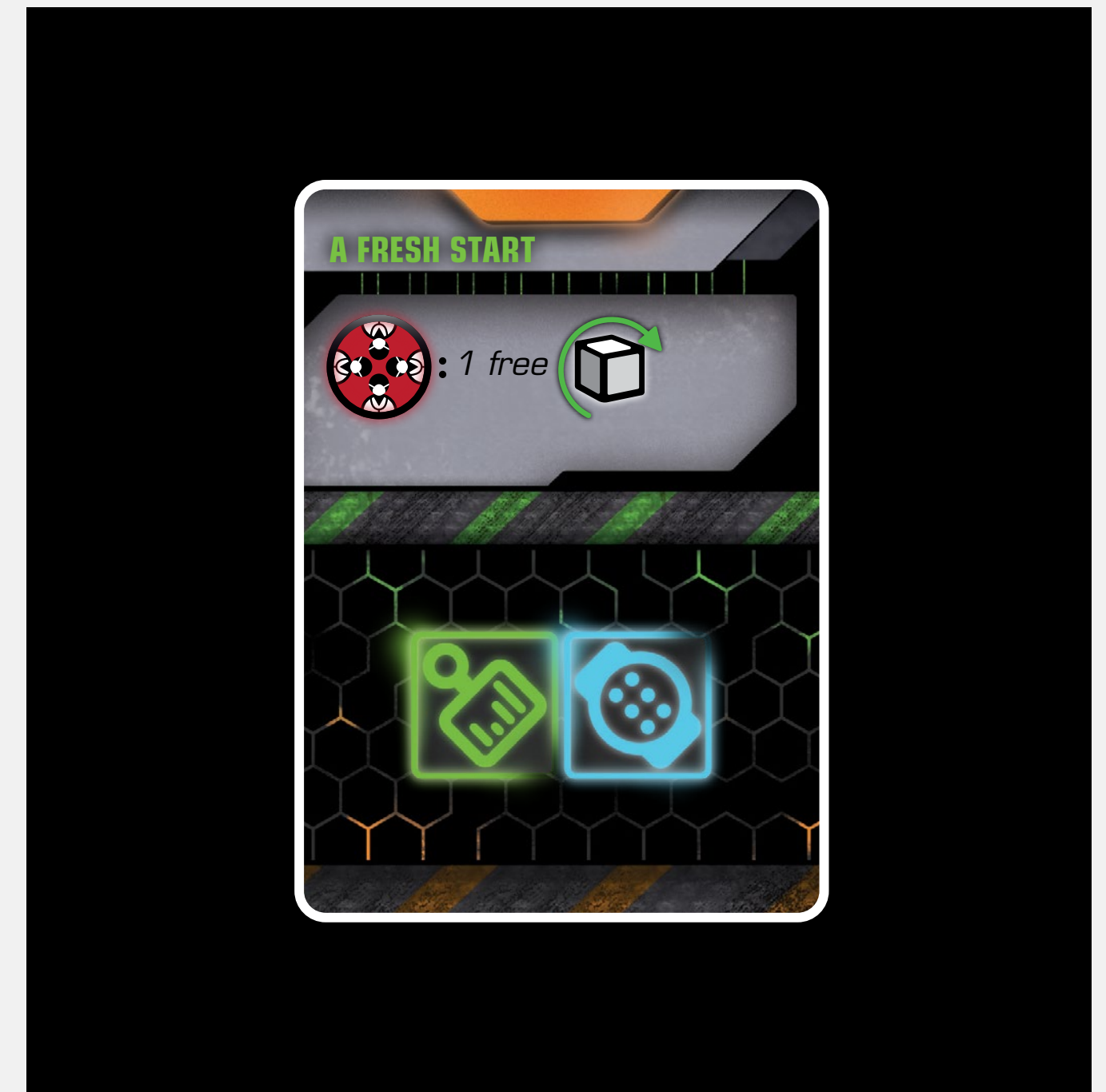




FLATLINE



ICONS & MARKS





NATURE BASED COLLECTIONS

We have a deep love for the outdoors. Anytime we can partner with a nature conscious business to bring any kind of attention to the ocean, rivers, mountains, or forests, our hearts fill with joy:



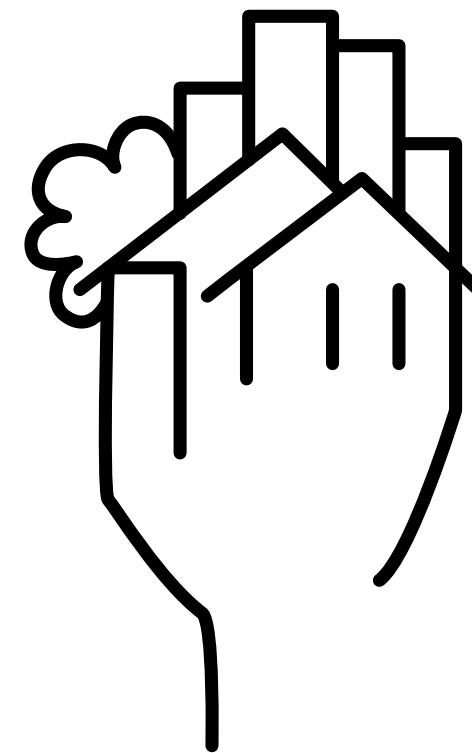




Lotus

a game by Jordan & Mandy

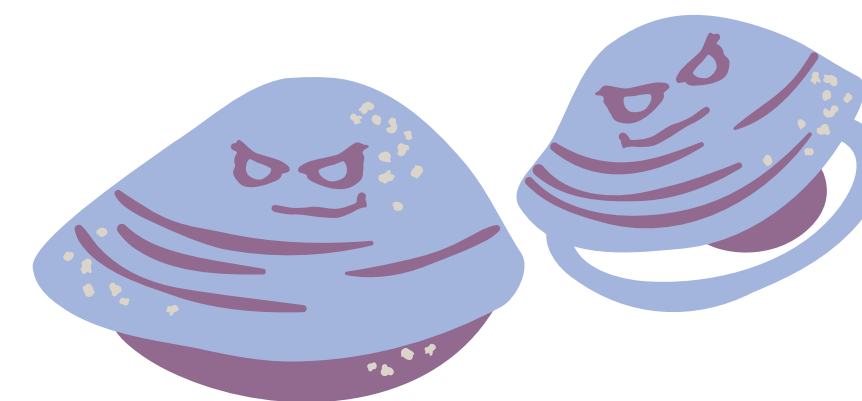
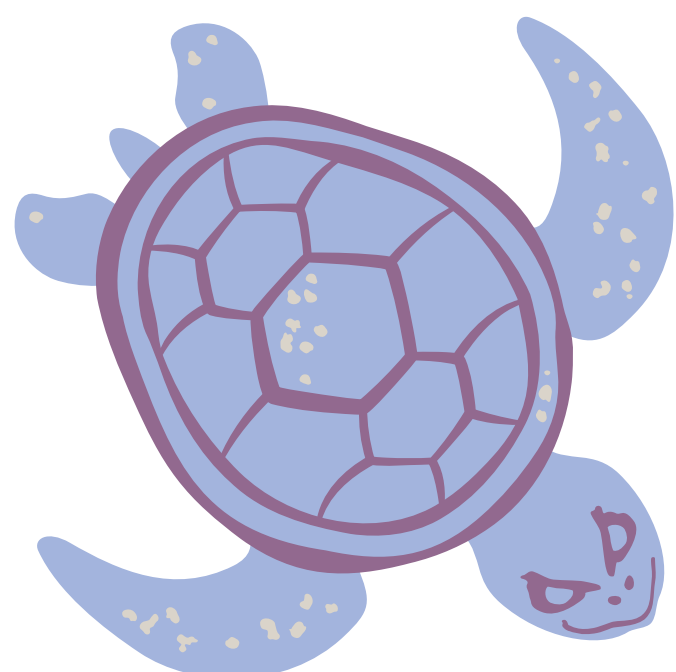
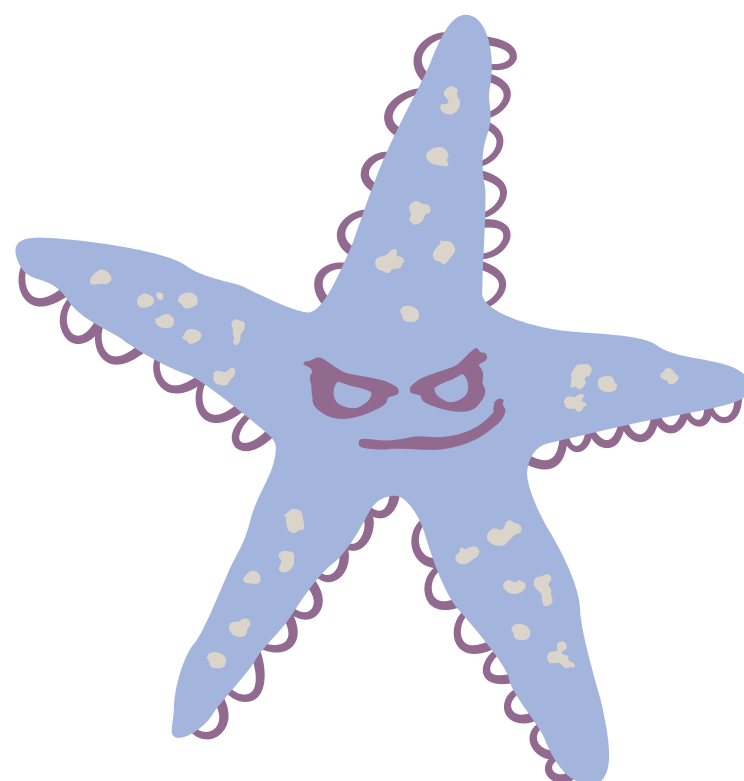


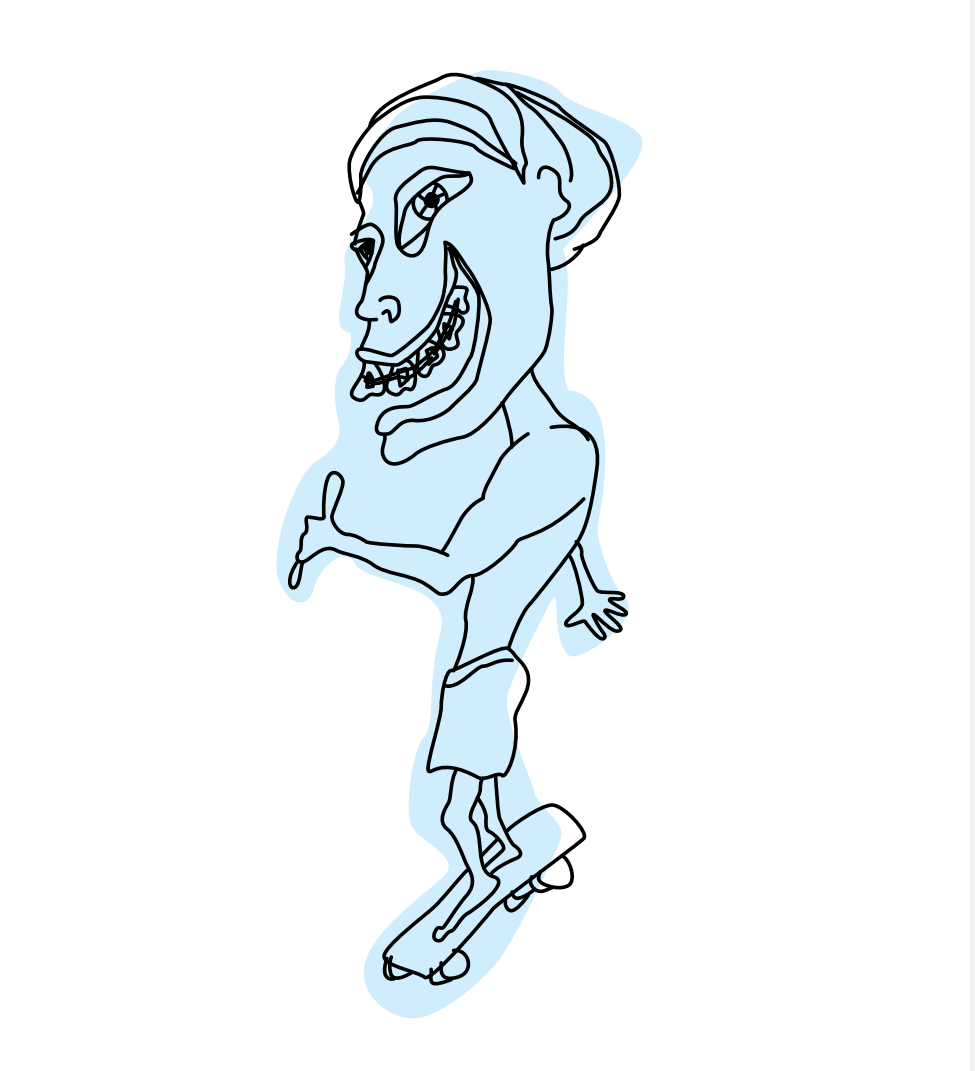


SPOT ART COLLECTIONS

Playful characters to set the mood and tone for
a product or brand targeting a youthful market.











WHAT DO PEOPLE SAY?

TESTIMONIALS

“

...Fantastic graphic design and a keen understanding of branding. Whether its for an original creation or licensed IP Anita gets to the core of the brand and brings that out in her design work and art direction. She is a collaborative partner within any team and just makes your project better. I highly recommend Anita.

SCOTT GAETA

PRESIDENT & PUBLISHER • RENEGADE GAME STUDIOS

“

...Anita is a very talented designer and her design solutions are well thought out and always above the norm. She knows how to work with a team and how to motivate them to produce unique and innovative design solutions that work.

DAVID LOMELI

MEDIA ARTS MANAGER • DIABLO IV • BLIZZARD ENTERTAINMENT

“

...Anita is one of the most creative and hard working designers I've ever had the pleasure to work with. Her solutions are always smart, and her experience allows her to work on many types of products. I'd recommend her for a master/lead design job anywhere.

MARK IRWIN

PRESIDENT • MAD CAVE STUDIOS

“

...Anita guided me through the entire process, explaining each step and helping shape a brand I'm proud to launch. Her creativity and attention to detail are unmatched. If you have a vision in mind, I'm confident Anita will transform it into something incredible. I wholeheartedly recommend her to anyone looking for exceptional design work.

MATT OSBURN

FOUNDER • THE ISLAND VOLLEYBALL CLUB

THANK YOU! WE'D LOVE TO START A PROJECT WITH YOU!

CONTACT US

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